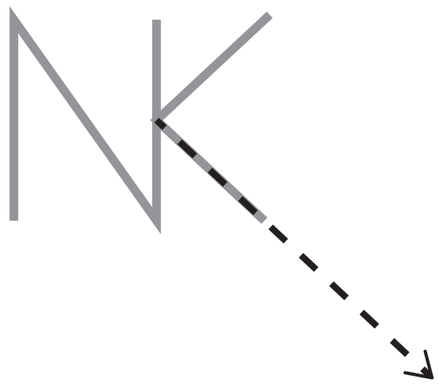
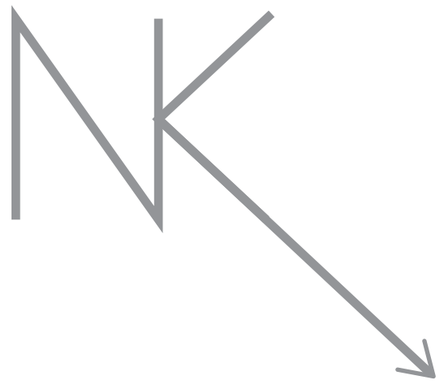
TYPE I

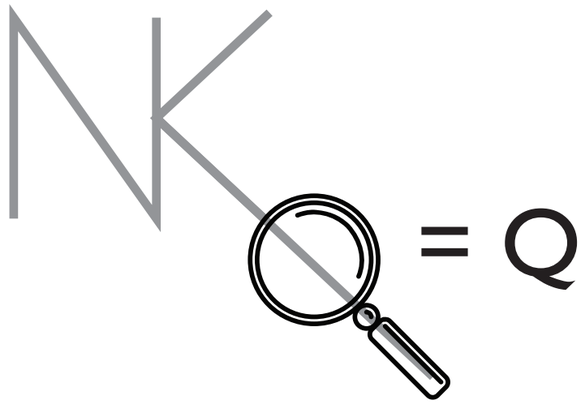
Magnifying Glass

N + K = NK

NK





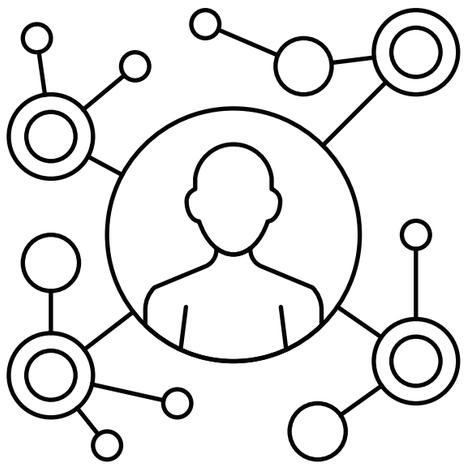


magnifying glass (”qualitative research”)

NQUALITAS

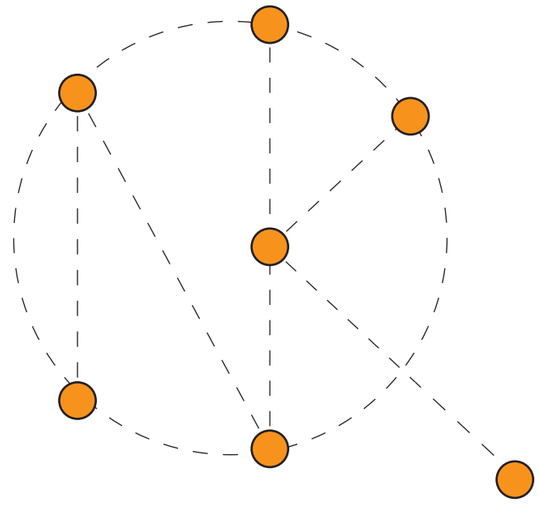
TYPE II

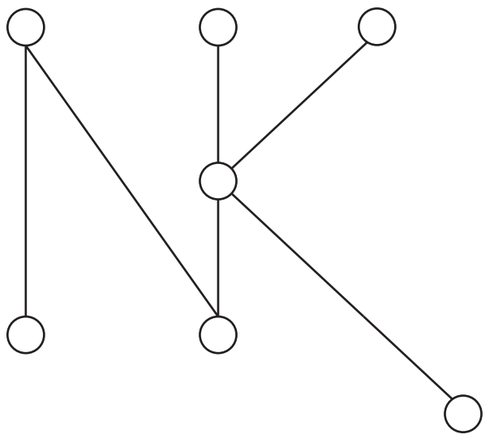
Network

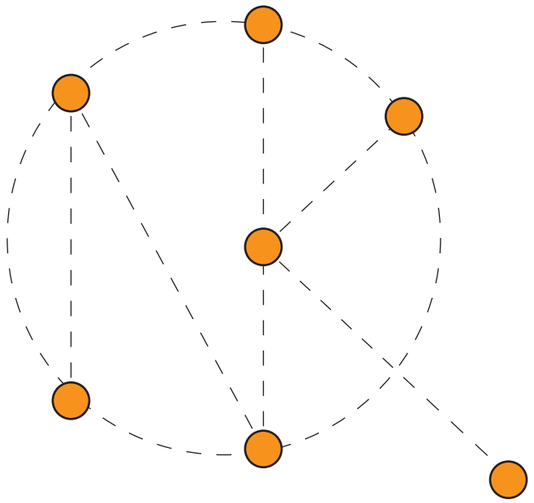


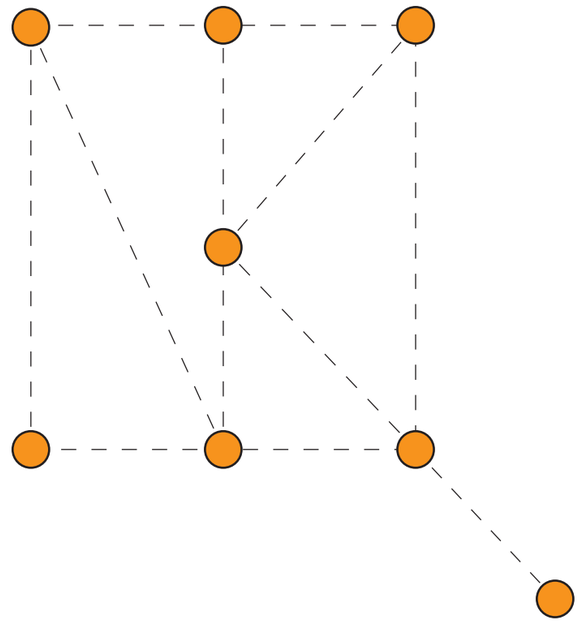
NETWORK

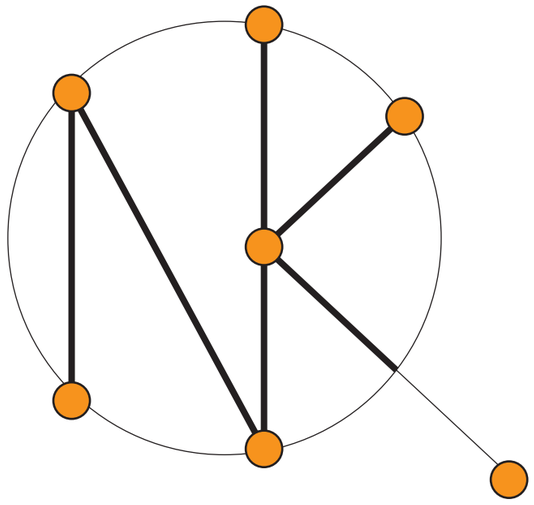
\+ NK QUALITAS =

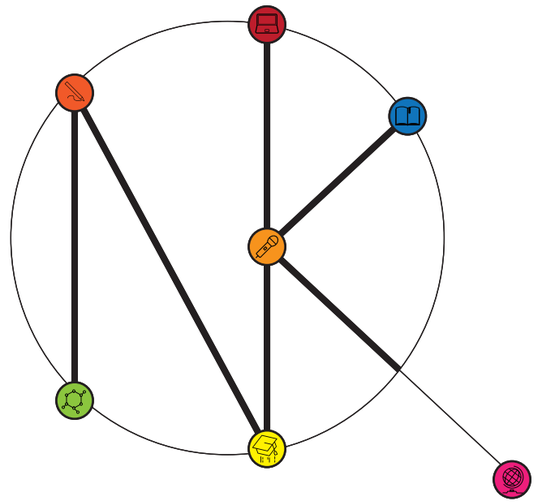


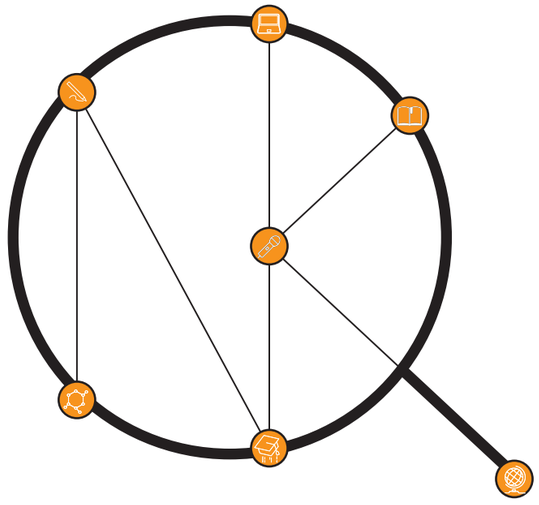


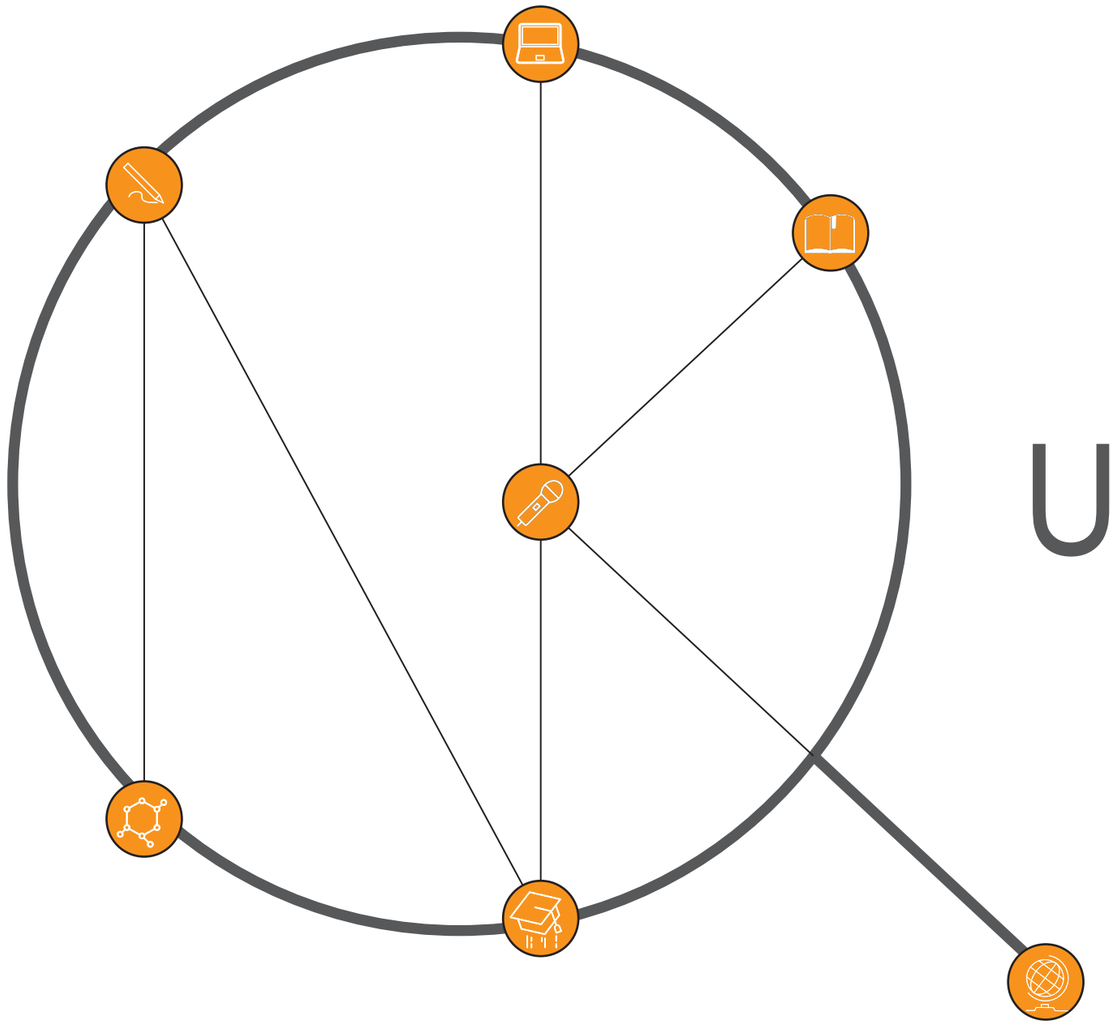




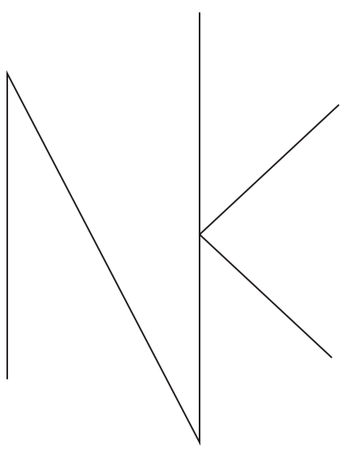


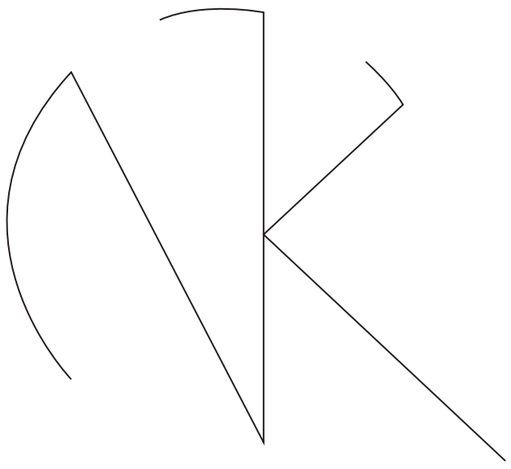


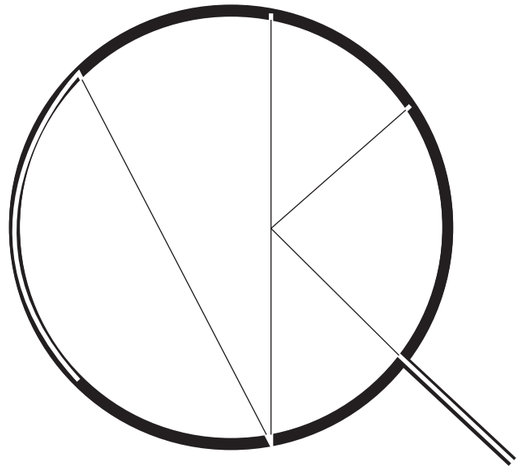


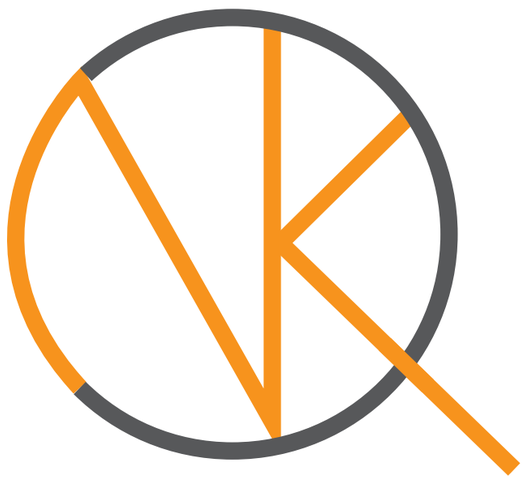


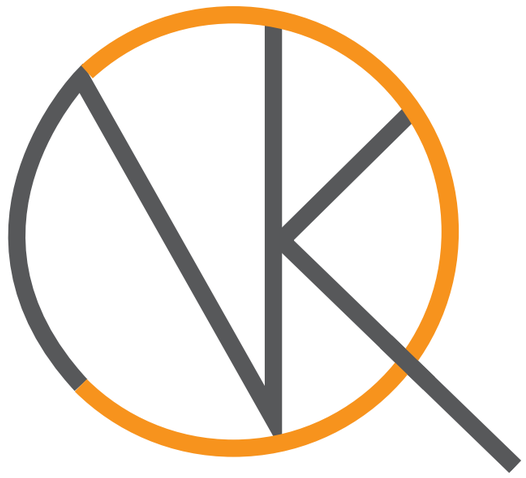
U A L I T A S

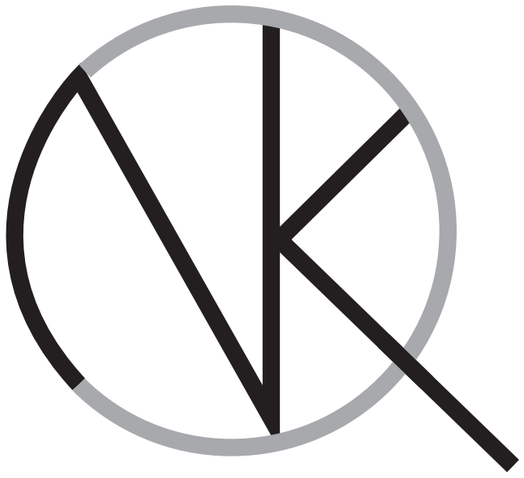


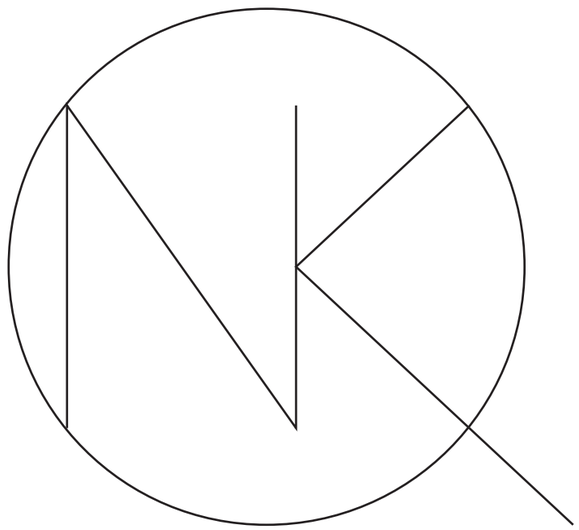


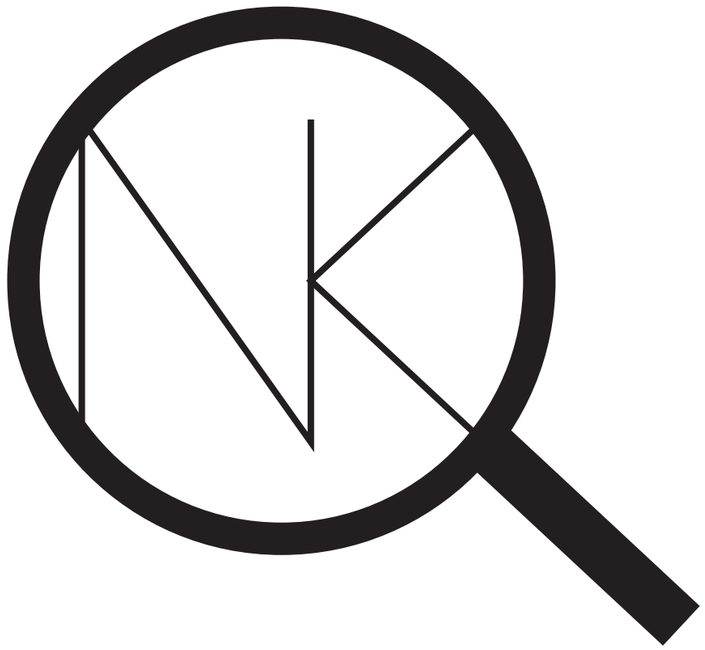




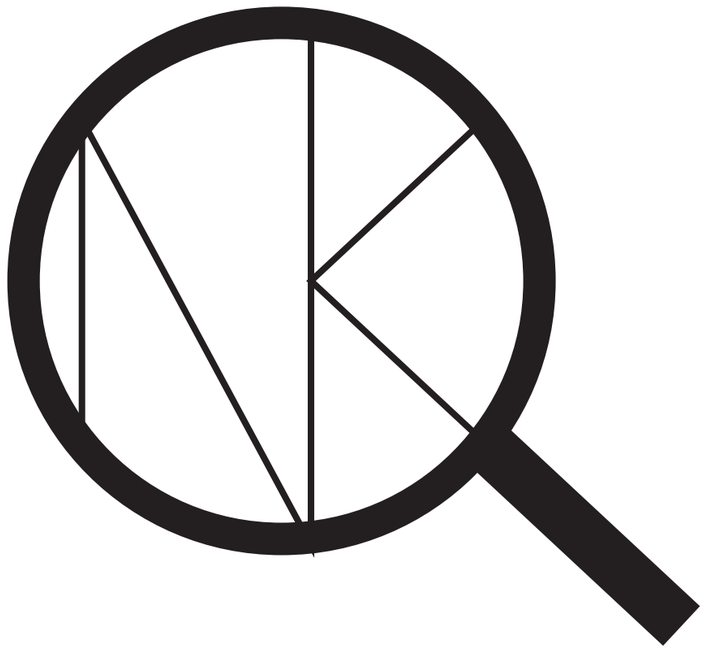


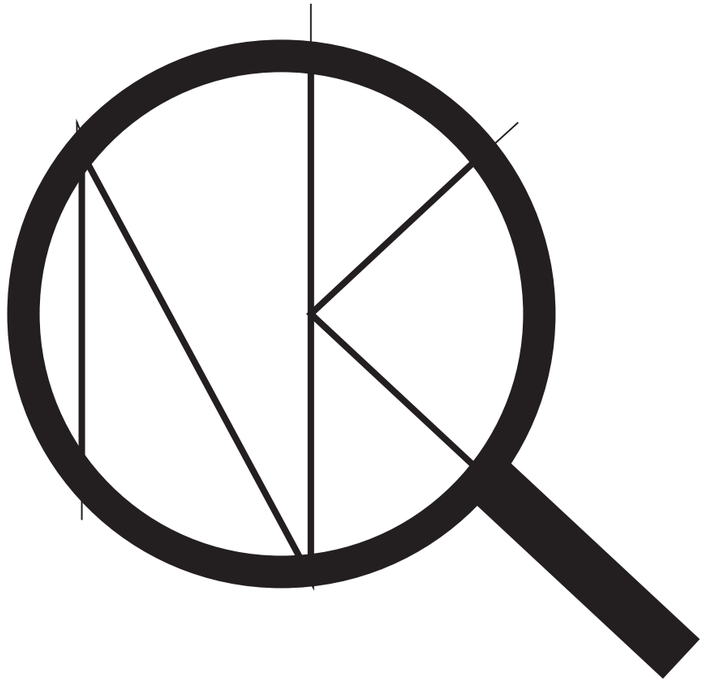


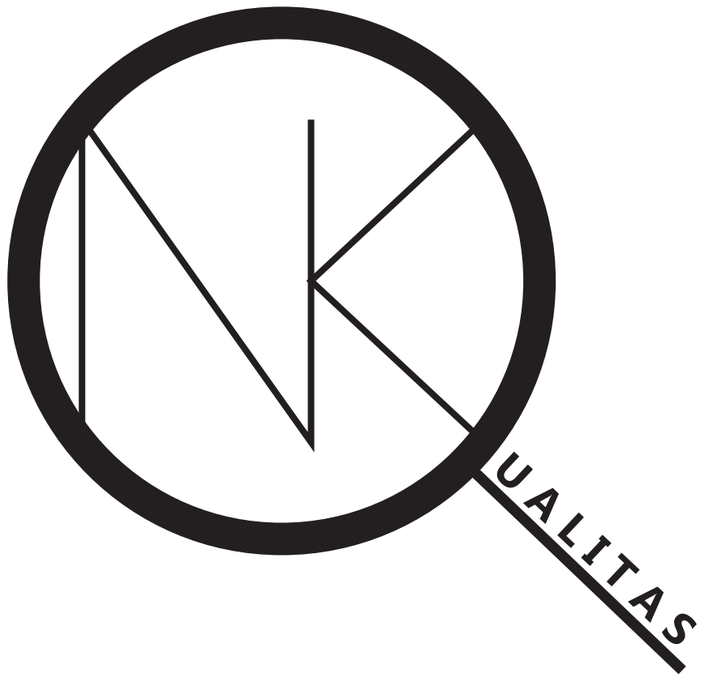




UALITAS

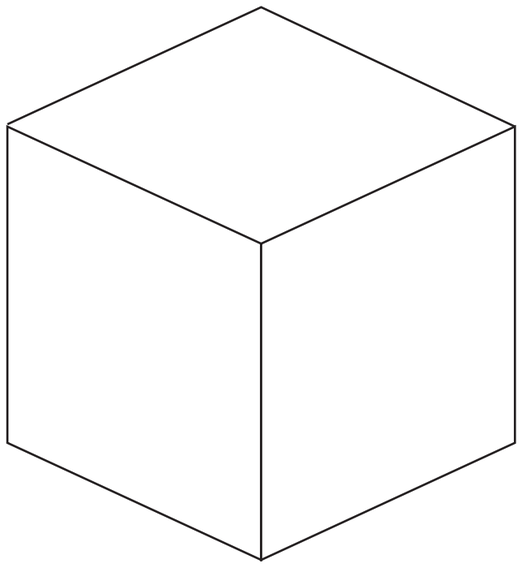


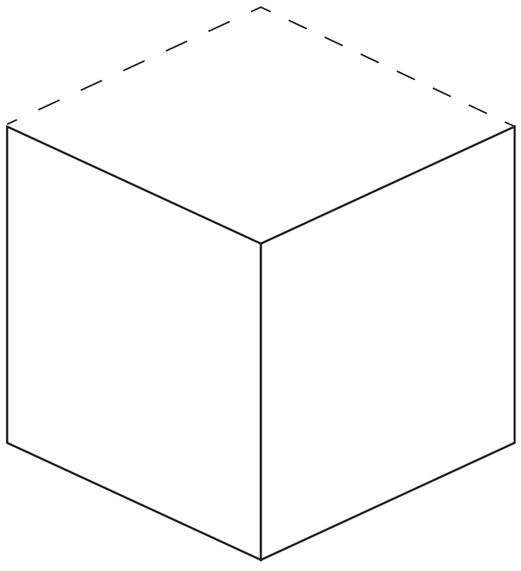


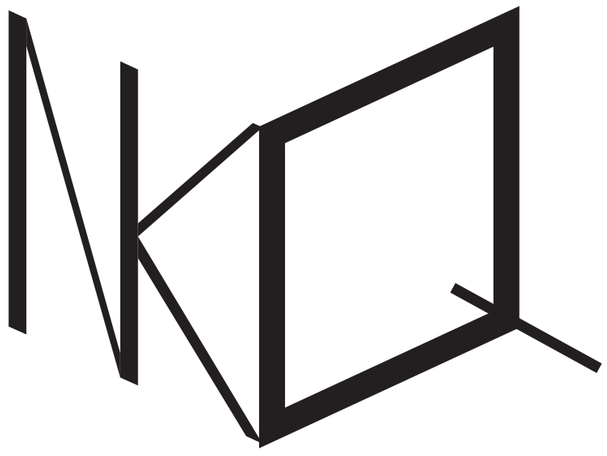

UALITAS

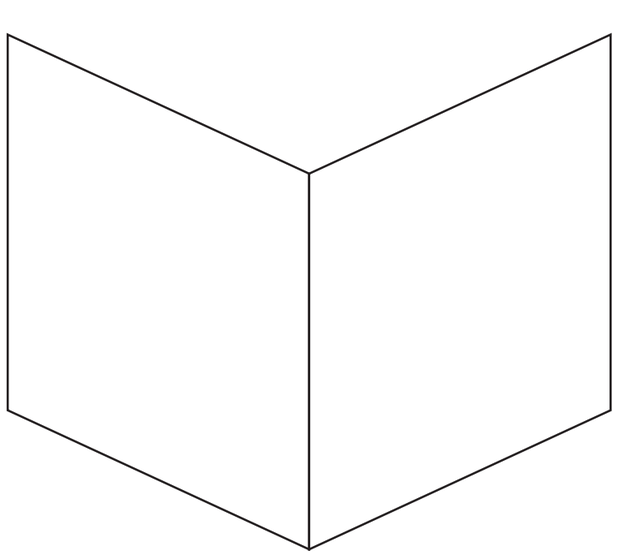
TYPE III

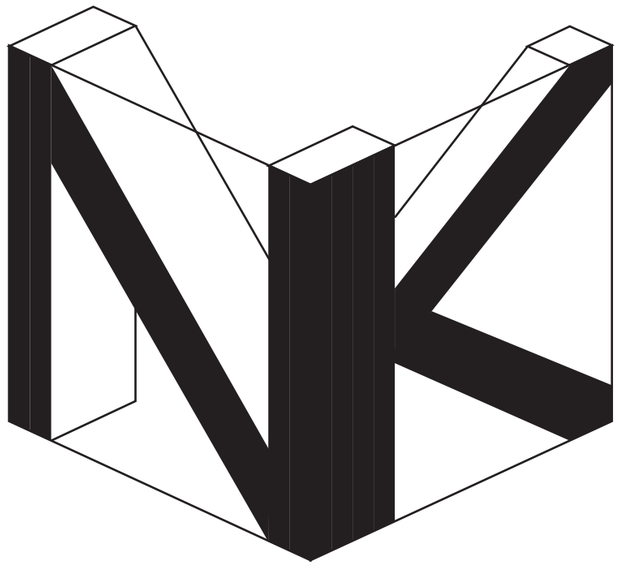
3D

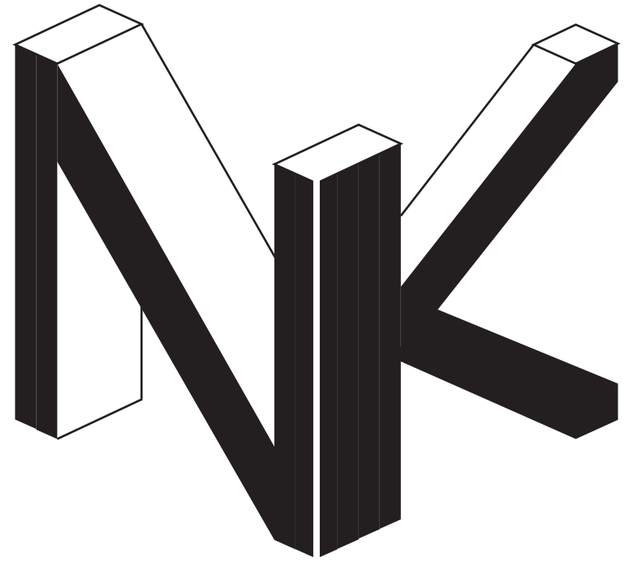


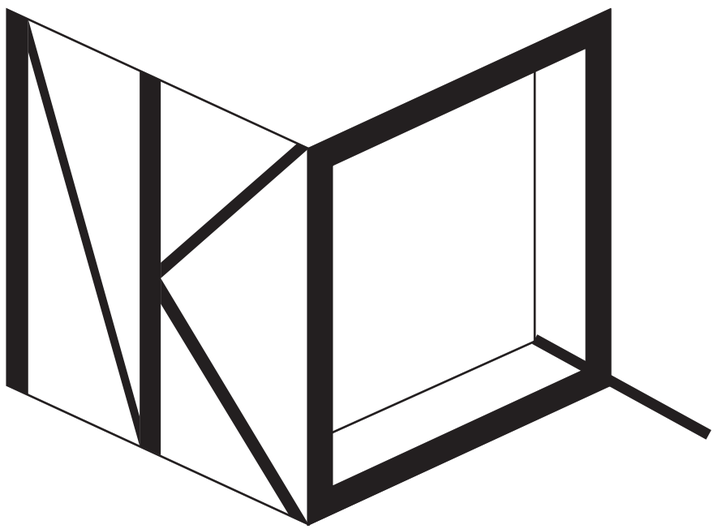


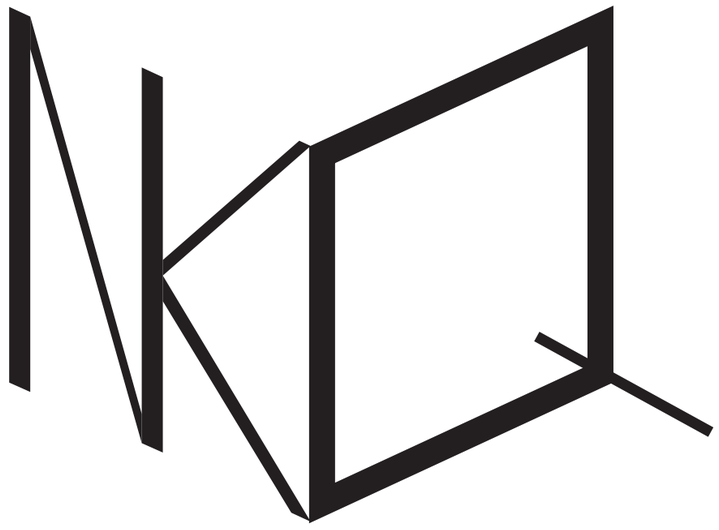












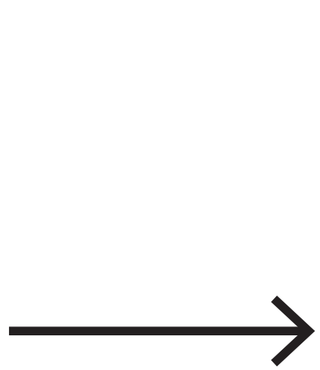
UALITAS

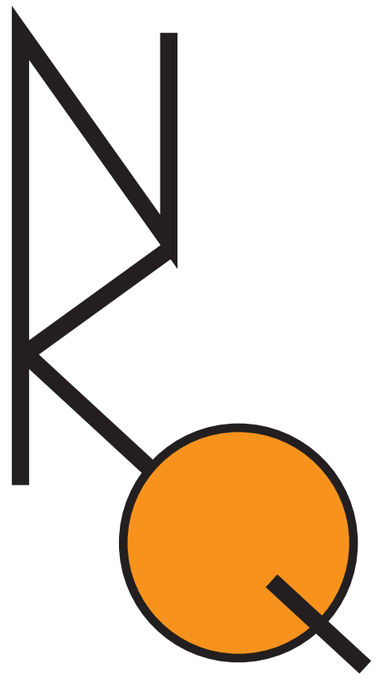
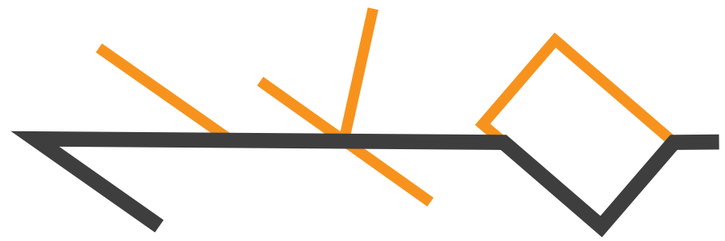
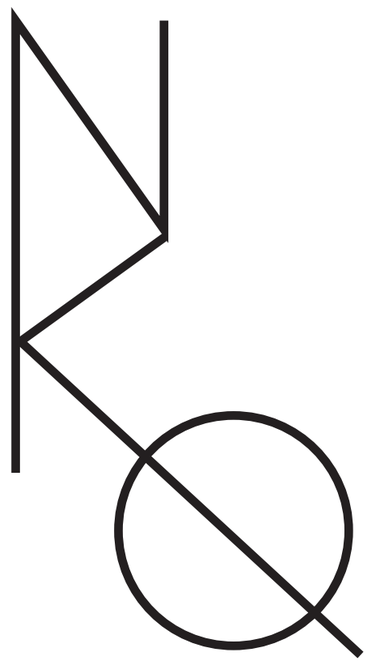
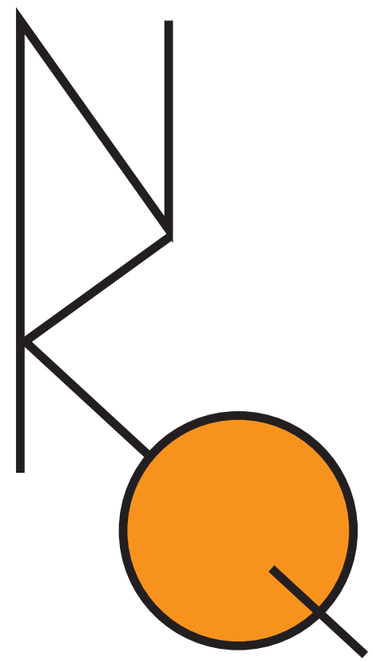
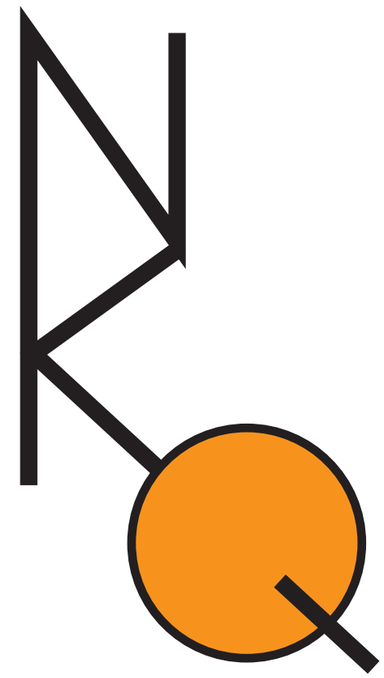
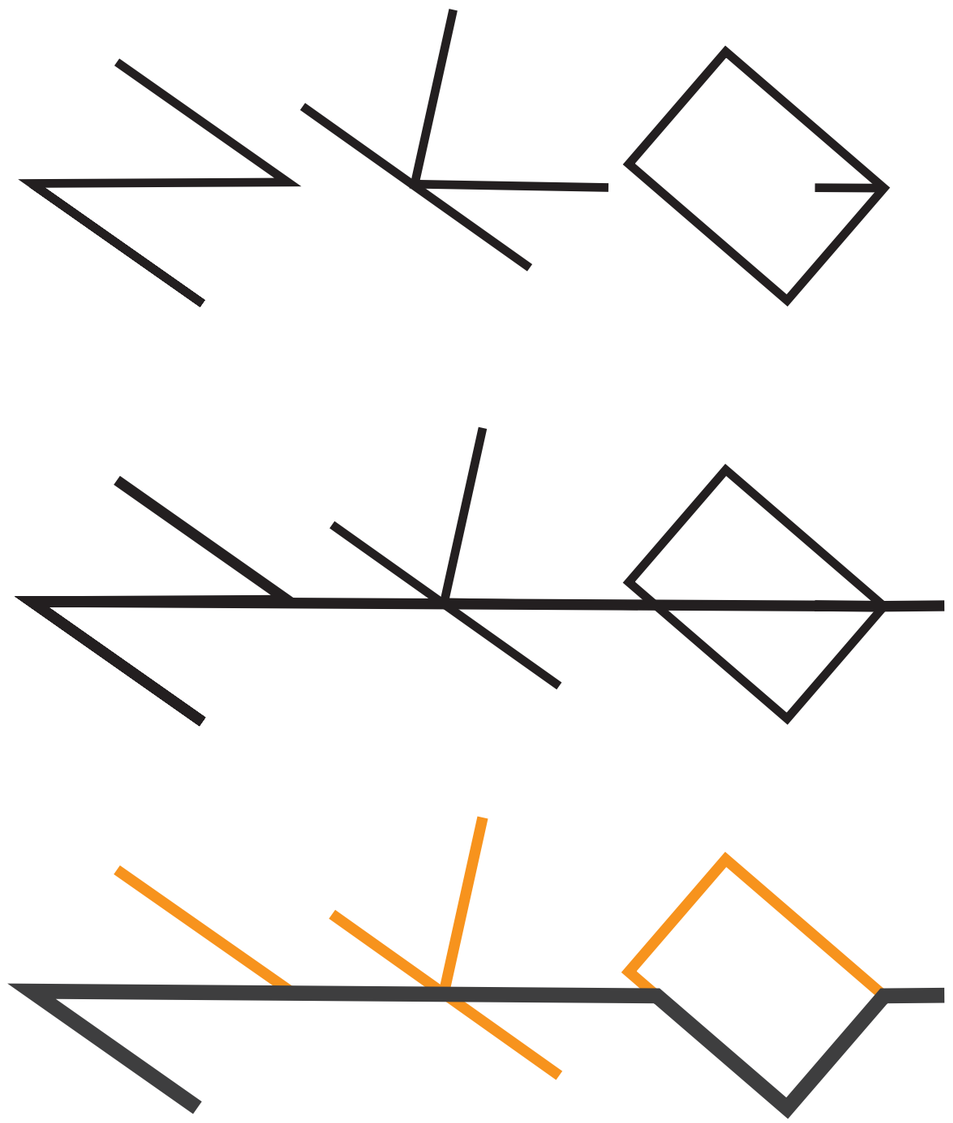
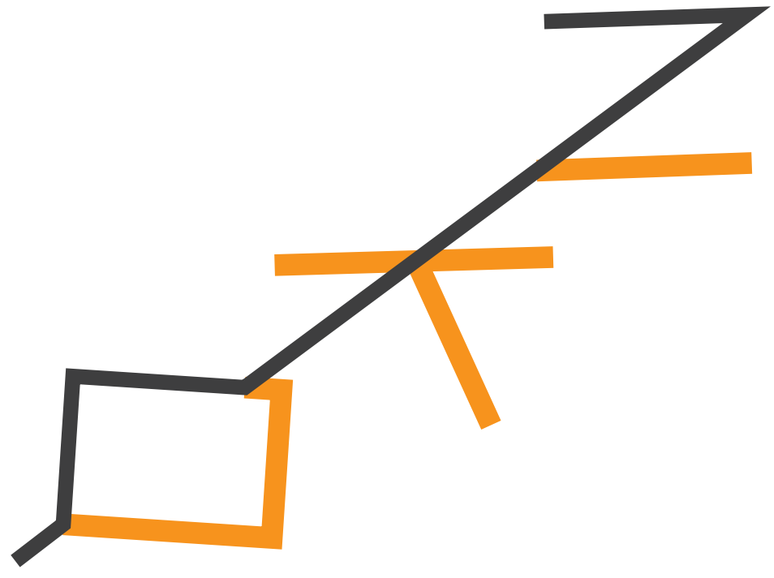
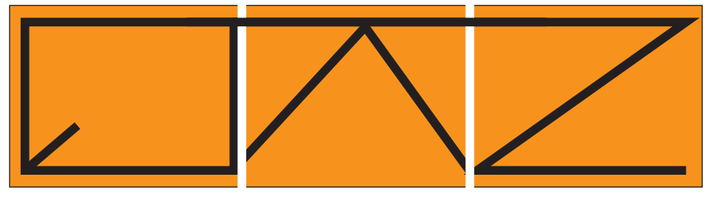
UALITAS

TYPE IV

Between Lines

N K Q





N K Q